

2020 White Paper Form

(请向下滚动, 查阅中文版)

Form Description: This form is to guide your contribution to the American Chamber of Commerce's annual white paper. The more specific and detailed your contribution is, the better we can advocate on your behalf for policy changes. If you have any additional statistics, graphs, or information regarding your industry's performance in the region over the past year, we would like that information as well.

Estimated Time to Complete Form: 30 - 45 minutes

Please send your finished contribution by Wednesday, Dec. 18 to vanilla@amchamsouthwest.org

Thank you for taking the time to contribute.

Please use the form below to detail the issues that you face in your work-life and business environment.

Company Name:

Industry:

Location:

Part One: Industry Specific Issues. Please complete the following questions:

1. What ongoing issues and/or recent developments does your industry face that are not applicable to other sectors? (200 words minimum)
2. What specific recommendations would you make to the government to address industry issues?

Part Two: Region Specific Issues. Please complete the following questions:

1. What ongoing issues and/or recent developments (positive or negative) does operating within the Southwest China region have on your business? (200 words minimum)
2. What specific recommendations would you make to the local government to address regional issues?

Part Three: Please choose at least two relevant sections and provide specific policy recommendations where applicable (200 words minimum).

1. Fairness and transparency (e.g., legal standards, policy implementation, etc.)
2. Open and dynamic investment environment (e.g., equal access to business platforms.)
3. Fair and market-based innovation. (e.g. subsidized competition, etc.)

4. Infrastructure (e.g., transportation, communications, utilities)
5. Human resources (e.g., hiring and firing, lack or surplus of talent, qualified regional candidates, visas)
6. Intellectual property rights or high-tech industry-specific issues
7. Tax or quota policies
8. Import and export issues
9. Effectiveness of dispute resolution
10. Access to local funding
11. Other

Part four: Please choose at least two relevant questions and provide a short answer of 1-3 sentences.

1. What is your outlook on the future of foreign business in Southwest China?
2. Are there any cultural or communication issues that you have had to overcome doing business as a foreign company in China?
3. Have the recent tariffs affected your industry? If so, how?
4. How do you suggest China responds to US tariffs?

Lastly: Is there anything else you wish to communicate?

2020 白皮书投稿表格

此表格旨在帮助企业为美国商会的年度刊物《美国企业在中国》白皮书建言献策。您所提供的建议及反馈越详细、具体，我们在将来便可为您争取更多便利。若您愿意对贵公司所在产业在西南地区的发展前景与挑战提供更多信息，如数据、图表等，我们十分欢迎和感谢您的慷慨建议和大力支持！

预计完成此份问卷时间为 30 - 45 分钟

请您将填写好的表格在 **12 月 18 日星期三**前发送至 vanilla@amchamsouthwest.org

感谢您填写这份问卷和对美商会的大力支持！

请根据以下格式描述您在工作生活以及商业环境中遇到的问题与挑战。

公司名称:

所属行业:

所在城市:

第一部分：行业具体问题。请回答以下问题：

1. 请问是否有任何只在贵行业存在并待解决的问题？近几年来是否有任何外界活动或事件影响了您所在行业的发展？（至少 200 字）
2. 为解决该行业问题，请您对政府提出您的建议。

第二部分：地区性具体问题。请回答以下问题：

1. 西南地区的业务发展对您所在行业产生了怎样的影响？哪些西南地区近几年发生的活动或事件对您所在行业产生了影响（积极或消极）？（至少 200 字）
2. 为解决该地区问题，请您对当地政府提出您的具体建议。

第三部分：请从下列选项中选择至少两个与您所在行业相关的方面进行讨论，提供相关的建议和意见（至少 200 字）。

1. 政策的公平性和透明性，如：法律与政策的要求和实施
2. 有活力的公开投资环境，如：是否与国内企业享有同样的商业准入机会

3. 公平且以市场为基础的创新机制， 如:是否有政府补贴造成的不公平竞争
4. 基础设施问题， 如： 交通、 通讯、 办公场地
5. 人力资源问题， 如： 雇佣和解聘流程， 是否紧缺具有本地背景的专业性人才， 签证
6. 知识产权与高科技相关问题
7. 税务和雇主政策， 其如何影响了您所在产业的发展？
8. 进出口相关问题
9. 是否有有效的争议解决机制
10. 当地金融机构的融资途径和所·遇到的困难
11. 其他

第四部分： 请从下列选项中选择至少两个与您所在行业相关的方面进行讨论， 提供相关的建议和意见， 1 到 3 句即可。

1. 您对外资及外企在西南地区业务开展的展望？
2. 作为外资或外企在中国发展， 您和您的公司是否遇到了文化和交流上的问题？
3. 中美贸易战是否对您所在的产业产生了影响？ 如果有， 是什么样的影响？
4. 您对中国政府应该如何应对中美贸易冲突有什么建议？

最后， 您是否还有其他的建议和意见？

AmCham Southwest Quantitative Survey
(请向下滚动, 查阅中文版)

Estimated time to complete: 10-20 minutes

Company name: _____

Industry: _____

Location: _____

1. How would you describe your two-year business outlook in Chengdu/Chongqing?

- Optimistic
- Slightly optimistic
- Neutral
- Slightly pessimistic
- Pessimistic

2. Please select your top five business challenges in Chengdu/Chongqing:

- a. Corruption
- b. Difficulty obtaining required licenses
- c. Inconsistent/unclear laws and regulations
- d. Labor costs
- e. Shortages of qualified management
- f. Shortages of qualified employees
- g. Local protectionism
- h. Government policies that benefit SOEs
- i. Social insurance taxes
- j. Onerous customs and trade regulations
- k. Difficulty enforcing contract terms
- l. Intellectual property rights
- m. Taxes
- n. Lack of credit information
- o. Secure or unstable Internet
- p. Pollution
- q. Chinese visa policies
- r. Transportation infrastructure
- s. Banking issues
- t. Compliance with WTO
- u. Tariffs
- v. Market surplus
- w. Other: _____

3. What are the biggest advantages to doing business in Chengdu/Chongqing compared to Tier 1 cities? (Beijing, Shanghai, Guangzhou, Shenzhen). Please select 5 to 7

- a. Obtaining required licenses
- b. Laws and regulations

- c. Labor costs
- d. Input costs
- e. Recruiting employees
- f. Business management
- g. Taxes
- h. Marketing
- i. Intellectual property rights
- j. Transportation infrastructure (roads, trains, airports, etc.)
- k. Livability (cost of living)
- l. Consumer spending
- m. Lack/scale of competition
- n. Size of market for your product/service
- o. Quality of service industry (service standard, food quality, etc.)
- p. Accessibility of resources
- q. Lower regulation standards
- r. Cost of operation
- s. Zoning
- t. Utilities (sewage, electricity, water, etc.)
- u. Other: _____

4. What are the biggest disadvantages to doing business in Chengdu/Chongqing compared to Tier 1 cities? (Beijing, Shanghai, Guangzhou, Shenzhen). Please select 5 to 7.

- a. Obtaining required licenses
- b. Laws and regulations
- c. Labor costs
- d. Input costs
- e. Available employees
- f. Available management
- g. Taxes
- h. Marketing
- i. Intellectual property rights
- j. transportation infrastructure (roads, trains, airports, etc.)
- k. Livability (cost of living)
- l. Consumer spending
- m. Lack/scale of competition
- n. Size of market for your product/service
- o. Quality of service industry (service standard, food quality, etc.)
- p. Accessibility of resources
- q. Lower regulation standards
- r. Cost of operation
- s. Zoning
- t. Utilities (sewage, electricity, water, etc.)
- u. Other: _____

5. How would you characterize local government support towards foreign business in Chengdu/Chongqing?

- Optimistic
- Slightly optimistic
- Neutral
- Slightly pessimistic
- Pessimistic

6. Please select the top 3 challenges that affect your quality of life in Chengdu/Chongqing.

- Pollution
- Access to sufficient educational resources
- Inconsistent/insufficient utilities (water, heat, electricity, etc.)
- Access to public transportation services (planes, buses, trains, etc.)
- Traffic congestion
- Limited real estate/rental market
- Access to sufficient healthcare resources
- High cost of living
- Access to sporting/cultural/entertainment activities
- Quality of service industry
- Personal banking services
- Access to internet resources/internet stability
- Others: _____

7. What are the top priorities that you would like to see AmCham China, Chengdu/Chongqing Chapter focus on? Please choose up to three.

- Advocacy
- Training
- Information sharing
- Networking
- Cultural/community events
- Other: _____

西南美国商会 调查表

预计完成此份问卷所需时间为 10 - 20 分钟

公司名称: _____

所属行业: _____

所在城市: _____

1. 您如何看待贵公司未来两年内在成都 / 重庆地区的发展状况?

- 乐观
- 比较乐观
- 中立
- 比较悲观
- 悲观

2. 请选出 5 项贵公司在成都 / 重庆面临的最大问题:

- a. 腐败问题
- b. 难以获得相关许可证
- c. 法律法规不健全
- d. 劳动力成本过高
- e. 缺乏高效管理
- f. 缺乏高素质人才
- g. 地方保护主义
- h. 政府政策偏向国有企业
- i. 社会保险税
- j. 繁重的关税和贸易壁垒
- k. 合同条款执行难
- l. 知识产权保护不严
- m. 税务问题
- n. 缺乏信用信息
- o. 网络安全或网络封闭等问题
- p. 环境污染
- q. 中国签证政策问题
- r. 交通基础设施
- s. 银行相关问题
- t. WTO 合规问题
- u. 关税
- v. 市场剩余
- w. 其他: _____

3. 相比于一线城市(如北京, 上海, 广州, 深圳等), 成都 / 重庆在促进商业发展方面享有
哪些优势? 最多选择 5 项.

- a. 获取相关许可
- b. 法律法规
- c. 劳动力成本
- d. 投入成本
- e. 员工招聘
- f. 商业管理
- g. 税收
- h. 市场营销
- i. 知识产权
- j. 交通基础设施 (公路、火车、飞机场等)
- k. 宜居程度 (如生活成本)
- l. 居民消费能力
- m. 竞争规模/缺乏竞争
- n. 产品或服务的市场规模
- o. 服务业质量 (服务标准、食品质量等)
- p. 资源的获取程度
- q. 更低的规范标准
- r. 运营成本
- s. 城市区域划分
- t. 公用事业 (排污系统, 电力系统, 供水系统等)
- u. 其他: _____

4. 相比于一线城市 (如北京, 上海, 广州, 深圳), 成都 / 重庆在哪些方面存在不利于商业
发展的劣势? 最多选择 5 项.

- a. 获取相关许可
- b. 法律法规
- c. 劳动力成本
- d. 投入成本
- e. 员工招聘
- f. 商业管理
- g. 税收
- h. 市场营销
- i. 知识产权
- j. 交通基础设施 (公路、火车、飞机场等)
- k. 宜居程度 (如生活成本)
- l. 居民消费能力
- m. 竞争规模/缺乏竞争
- n. 产品或服务的市场规模
- o. 服务业质量 (服务标准、食品质量等)

- p. 资源的获取程度
- q. 更低的规范标准
- r. 运营成本
- s. 城市区域划分
- t. 公用事业（排污系统，电力系统，供水系统等）
- u. 其他: _____

5. 您如何评价成都 / 重庆地方政府对外企的支持?

- 非常满意
- 比较满意
- 不太满意
- 十分不满意

6. 请选出三个最影响您在成都 / 重庆生活质量的因素。

- 环境污染
- 教育资源不足
- 生活资源匮乏或不稳定（水、供暖、电等）
- 公共交通资源（飞机，公交车，火车等）
- 交通堵塞
- 有限的房屋租售资源
- 医疗资源
- 生活成本高
- 体育/文化/娱乐活动匮乏
- 服务业质量（服务标准、食物质量等）
- 个人银行业务服务
- 网络不稳定 / 网络资源匮乏
- 其他: _____

7. 请选择 3 个您最希望《白皮书》成都 / 重庆篇重点关注的内容。

- 宣传
- 培训
- 信息共享
- 社交
- 文化/社区活动
- 其他: _____